Business ethics and corporate social responsibility


Full text not available from this repository.

Item Type: Book or Monograph
Item Status: Live Archive

Abstract

A textbook covering all areas of ethics and responsibility in business. The book is international in focus, and covers not only managerial decision making in this area but also the over-arching structures and frameworks within which managers make choices relating to ethics.

Keywords: Business ethics, Corporate social responsibility, Responsible management

Subjects: N Business and Administrative studies > N100 Business studies

Divisions: Lincoln International Business School

ID Code: 16591

Deposited On: 01 Feb 2015 18:45

Repository Staff Only: item control page

Business Ethics look at ethical philosophy, moral or ethical problems and deal with issues concerning the moral and ethical rights, duties and corporate authority between a corporation and its shareholders, workers, clients, media, government, provider and dealer. Social responsibility can be defined as the responsibility of the organisation to operate in ways that provides both its individual benefit like making a profit and also the benefit of its stakeholders- those people and groups who are affected in one way or another by the behavior of the organisation. For example, an industrial chemical plant has a responsibility not only towards its customers, but also towards the shareholders and the board of directors, and to those people who live in the surrounding area.