INTRODUCTION The book is intended for English language students at Pedagogical Universities taking the course of English lexicology and fully meets the requirements of the programme in the subject. It may also be of interest to all readers, whose command of English is sufficient to enable them to read texts of average difficulty and who would like to gain some information about the vocabulary resources of Modern English (for example, about synonyms and antonyms), about the stylistic peculiarities of English vocabulary, about the complex nature of the word's meaning and the modern methods of their literary value and what they tell us about the writer, their times and so forth; practical: the many uses of proverb in intelligence testing, advertising, psychotherapy and other areas are examined. In our opinion, proverbs serve as a quite good minimal context for the analysis of cultural values as they arise on a folk basis, and it is a nation that creates culture which concentrates values. The notion of values is studied within two approaches. The results of the research allow us to assert that English proverbs with the lexical component "fire" contain the following values: moderateness, temperance (better a little fire to warm us, than a great one to burn us)