Academic institutions will have two choices for participating in the DreamSpark program. DreamSpark Standard is campus-wide and includes a subset of tools including Visual Studio Professional, Windows Server, and SQL Server and is available for an annual licensing fee of $99 (or $199 for 3 years). Topics include the lack of incentives for researchers to publish inconclusive and negative results, the reluctance of many researchers to share data and the willingness of some to attempt to game the system by deliberately publishing "doctored" results. However, it is grounded in a revolution that has been quietly gaining strength and whose time has come.