Small enterprise financial management: Theory and practice

Abstract
Provides an academically sound basis for the study of the theoretical foundations, principles, practices and institutions of small enterprise financial management, an area that is often overlooked in traditional financial management texts. The book is intended for students with a basic knowledge of general financial management enrolled in undergraduate and postgraduate courses in accounting, finance, economics, management and related fields. It offers students enrolled in university programs in these fields, who may eventually work with or for small enterprises in a professional capacity, the opportunity to study the unique characteristics and needs of small enterprise.